

CROSSROADS

QUARTERLY E-NEWS FOR PARISHES AND SCHOOLS
FROM THE ADVANCEMENT FOUNDATION

Make a New Year's Resolution to Meet Your Parish Goal



Jump start commitment weekends, Lenten mailing to increase participation in Annual Diocesan Appeal

In the next few days, the Advancement Foundation will send updates to all pastors and parish business managers regarding Annual Diocesan Appeal giving through December 31. These reports will outline each parish's progress toward its goal for the Appeal as well as a comparison of results for parishes of similar size.

The update also will include news about a planned mailing during Lent to non-participating families in your parish. The direct mail piece will include a letter from your pastor and photos of your parish, with custom copy you select.

Another way to increase participation is to conduct another commitment weekend, with distribution of materials and speakers at all Masses. Tools and resources are available by contacting Renée Underwood, Associate Director of the Advancement Foundation at 817-945-9441.

Special Collections - Third Quarter

Catholic Schools Tuition Assistance Fund	January 25-26, 2020
Church in Latin America	February 1-2, 2020
Black and Indian Missions	February 29-March 1, 2020
Catholic Relief Services	March 21-22, 2020

Please contact The Advancement Foundation if you have any questions or need assistance.

Special Collection calendars for 2020 and 2021 are posted on the Diocesan website.

<https://fwdioc.org/special-collections>

Additional Resources from USCCB

<https://www.usccb.org/about/national-collections/index.cfm>

IN THIS EDITION

SPECIAL COLLECTIONS

Third Quarter Collections Resources

ANNUAL DIOCESAN APPEAL

Reach your parish goal during the first quarter

2019 TAX STATEMENTS

Please be sure the information we have on your parishioners is correct

LET US HELP YOU INCREASE YOUR DONATIONS

UPCOMING EVENTS

THE ADVANCEMENT FOUNDATION TEAM



MISSION

To educate, motivate and invigorate Stewardship, to garner resources in a fiscally transparent and responsible manner, and to manage and distribute solicited gifts for the immediate and long term needs of the faith community of the Diocese.

"For everything is from you, and we only give you what we have received from you."

Chronicles 29:14-16

Let Us Help Increase Contributions to Your Parish and School

Utilize our resources to increase donations

The final days of 2019 were bustling with activity – the largest and most complicated types of gifts historically are closed during this time. Several of our parishes and schools benefited from substantial stock gifts, qualified charitable distributions from IRAs, charitable gift annuities, named endowments and planned gifts.

How did they do it? (*And how can you increase donations in 2020?*)

- **Utilize our bulletin resources** – And ask your priests to make remarks about them during Mass.
- **Distribute IRA and stock donation flyers** – Make these available throughout the year in brochure racks, in your business office and as writeable PDFs on your website.
- **Online presence** – Link the Advancement Foundation website and/or specific forms in parish and school websites. Use custom online donation pages on your website for endowment funds and parish capital campaigns using JavaScript that we provide. Or, let us help you with Facebook fundraisers to increase contributions to your endowment funds.
- **If in doubt, just call** – We are happy to reach out to your donors to address their questions. Our services to the parishes and schools are made possible by the Annual Diocesan Appeal and we are happy to assist you in securing more gifts to support your mission.

Upcoming Events

Jan. 11, 2020 - 34th Annual Dr. Martin Luther King, Jr. Memorial Mass

5:30 p.m. St. Joseph Parish, Arlington

January 26-February 1, 2020 -

Catholic Schools Week

Sunday, February 16, 2020 - Diocesan Marriage Jubilee Mass for couples celebrating 5th, 10th, 15th (and all five year increments above) Anniversaries in

2020; 3 p.m. Our Lady of Fatima Catholic Church, 5109 E. Lancaster Ave. Fort Worth

Saturday, Mar. 9, 2020 - Diocesan Day of Renewal

Keynote Speaker: Bishop Michael F. Olson
More details to come.

Holiday Closings

The Pastoral & Administrative offices of the Diocese of Fort Worth (Catholic Center) will be closed on:

Jan. 20, 2020 - Martin Luther King, Jr. Day

The Advancement Foundation Team

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We are here to assist you, please contact any member of the team for information.

New and Helpful Information For Donors

Happy New Year! 2020 is now upon us, bringing with it a renewed sense of hope and excitement for the year to come. There are likely many things you, and your donors, hope to accomplish in the months ahead, making planning more important than ever.

To assist them, we have updated content at www.advancementfoundation.planmygift.org with these articles:

Is Giving One of Your Resolutions This Year? Giving more is a popular resolution, but many people may not know how. We offer five affirmations that can help donors achieve this goal and create a tradition of giving.

Are You Prepared for Tax Time? Donors will soon turn their attention to filing taxes for 2019. This can be a stressful time. This article offers three tips to help donors prepare and make this process a little easier.

See What Your Will Can Do: Though most people know having a will is important, it's often thought of as just another legal document. Here, we highlight what a will can help donors accomplish, including creating a legacy of giving.

Annual Giving Statements



Official tax statements for gifts made during 2019 will be mailed to all donors no later than January 31, 2020. To ensure that these are properly addressed, please update *any* parishioner information (mailing address, telephone number, email address, name changes, marriage status, deceased) with [Debbie Dowis](mailto:Debbie.Dowis@advancementfoundation.org) ddowis@advancementfoundation.org.